



AENOR  
TUNA FROM  
RESPONSIBLE  
FISHING

**CAMPOS**  
**COMMITTED**  
**TO THE** **ORIGIN** **AND**  
**SUSTAINABILITY**

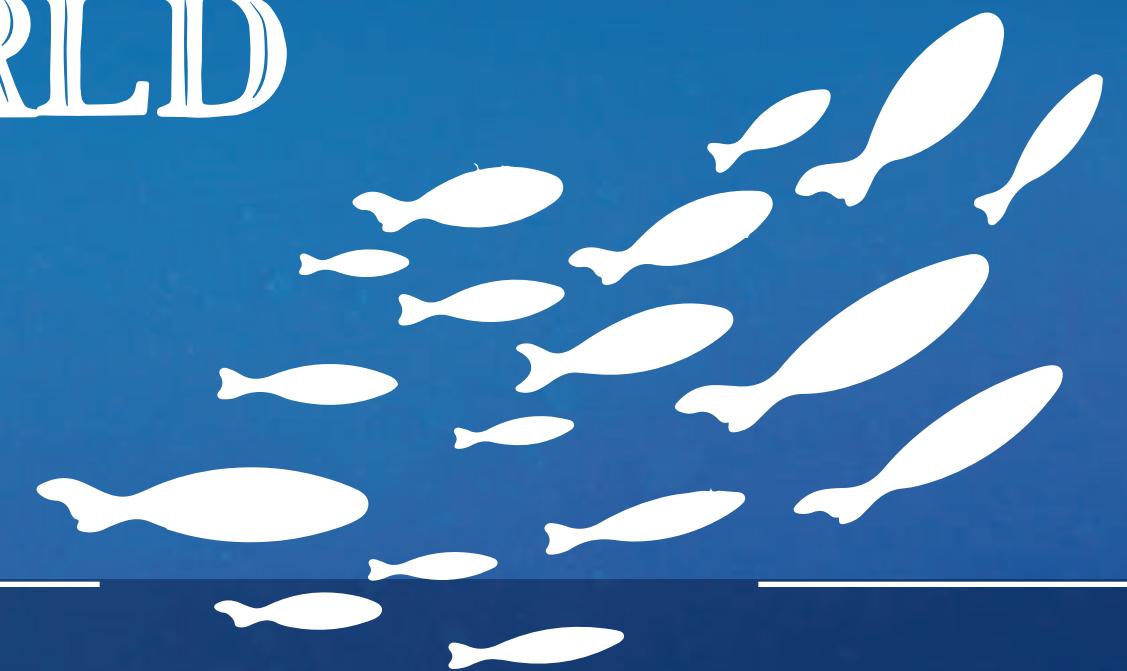
**Do you want to know exactly where in the world the fish  
you have in your hands comes from?**

You can now know all the information  
about the product and its origin with our  
**NEW TRACEABILITY**  
— TOOL —



Aware of the impact of our activity on the fishing resource, on its habitat and on the communities that develop around it, at **CAMPOS** we make our own commitments established in the

## DECLARATION OF TRACEABILITY OF TUNA 2020 OF THE WORLD ECONOMIC FORUM



**1** TUNA  
TRACEABILITY  
COMMITMENT

**2** COMMITMENT TO  
A SOCIALLY RESPONSIBLE TUNA  
SUPPLY CHAIN

**3** COMMITMENT TO  
ENVIRONMENTALLY  
RESPONSIBLE TUNA SOURCES

**4** GOVERNMENT  
COLLABORATION  
COMMITMENT

In this context, we present the new traceability tool,  
a clear example of our bet and commitment  
as a company with the following values:

**SOCIAL RESPONSABILITY**

**ENVIRONMENTAL COMMITMENT**

**SUSTAINABILITY**



To use the traceability tool of **CAMPOS**, follow the next steps:

## STEP 1

Enter the following link:



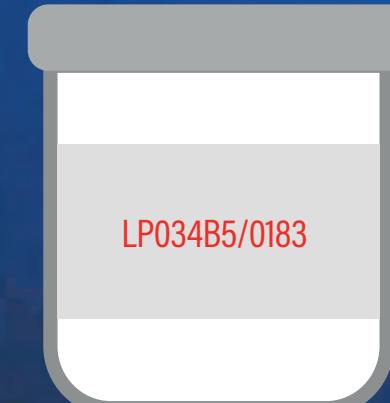
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**SALICA.ES / TRACEABILITY**

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# STEP 2

Look for the code  
that appears on  
your packaging: \_\_\_\_\_



Cans

Cases

Jars



For example:

CI-022GLJ0

LP017B/0050

And write it  
in the web search:

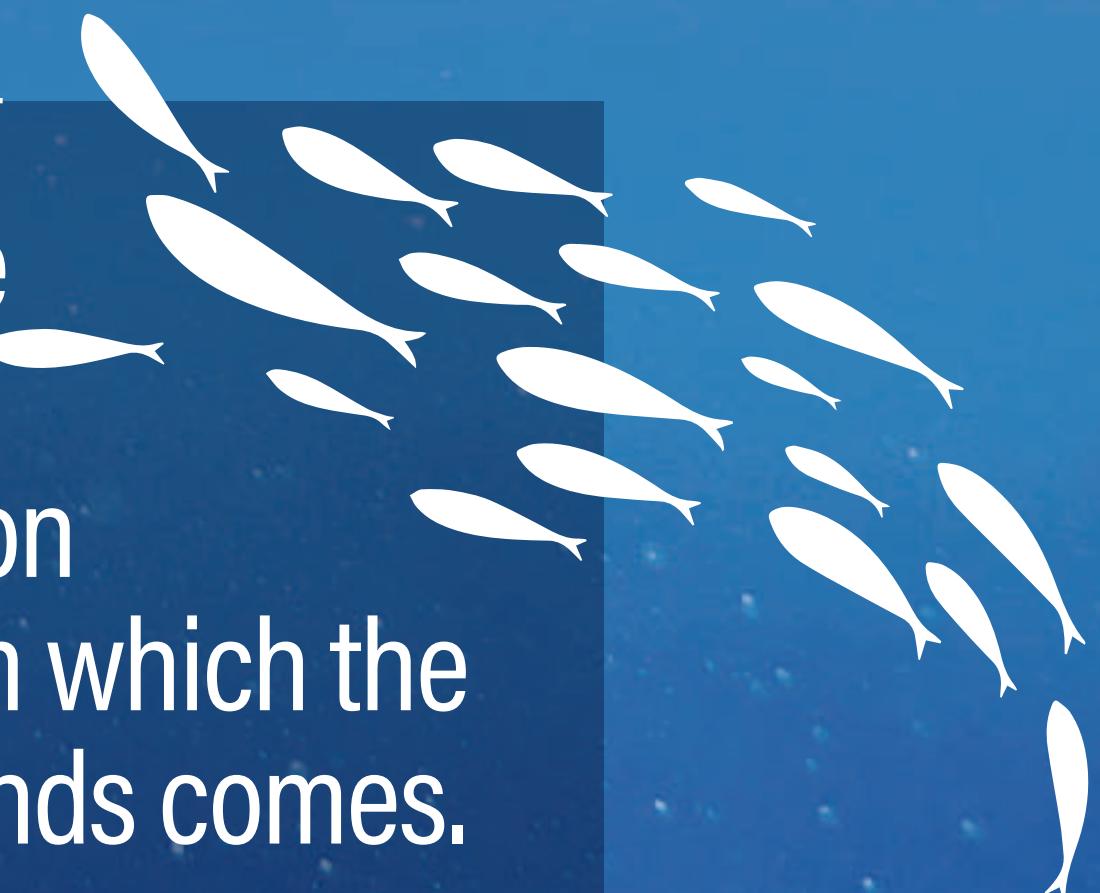
LP034B5/0183 | 

# STEP 3

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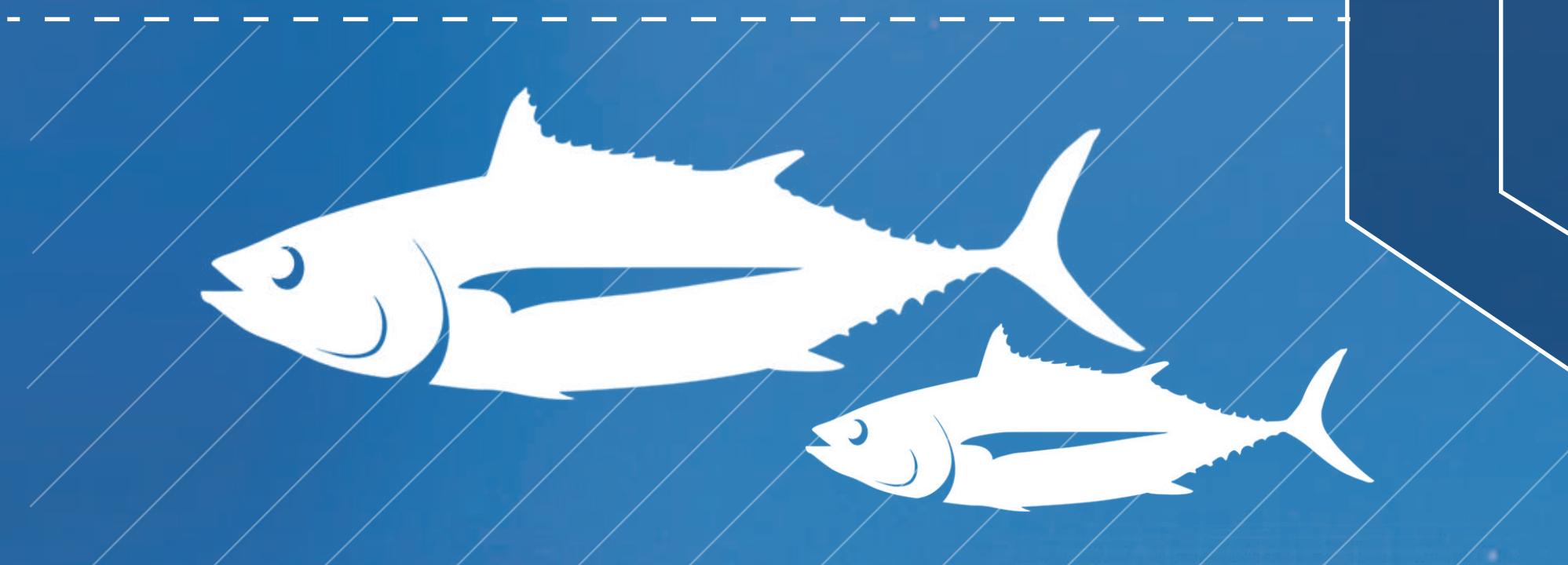
Once you enter the code of your packaging, you will get all the information relative to the place from which the fish you have in your hands comes.

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PASS THE SLIDE  
iAND FIND OUT!

# COMERCIAL DESIGNATION



FISHING  
METHOD

— TYPE OF —  
BOAT



DATES OF  
FIRST FREEZING  
AND PROCESSING

FROZEN TUNA

START AND END DATE  
OF THE CAMPAIGN

CANNED TUNA



**CAMPOS**  
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**SUSTAINABILITY**